Group Members Names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Making Apps – Step 1 – Goal Setting**

Step away from any form of technology and get out a pen and paper and define what it is you want to accomplish. The starting line in the app development word is a pen and paper, not complex coding and designing. Ask and answer the following questions:

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| --- |
| What exactly do you want your app to do? |
| How are you going to make it appeal to users? |
| What problem is it going to solve? |
| How will it simplify life for people? |
| How will you [market your app](https://www.biznessapps.com/blog/how-to-market-your-small-business-mobile-app/)? |